

Digital Fluency BINGO

Twitter	Facebook	Google +	LinkedIn	Advanced
Create a Twitter List of HR tweeters	Create “close friends” and acquaintances	Create your profile	Customize your “Pulse”	Use Hootsuite or Tweetdeck to follow #HRPLD
Follow 10 HRPLD colleagues	Share something from your company page or the page of a brand you like	“Circle” at least 3 HRPLD colleagues	Share an article of with a comment or question	Sign up for Scoop.It/ Feedly/Flipboard for tailored content
Tweet an article related to your work focus with a hashtag	Post something and tag friends that will like it	Free Square	Comment on at least one post from a connection	Participate in a Twitter #Chat
Reply to a tweet from someone you’re following	Comment on something in a group you’re a member of	Host or Participate in a Hangout	Post an article with a relevant question in a group you’re in	Create and share a short video using Instagram or Vine
Retweet something you like with a comment	Create your “lookback” video facebook.com/lookback	Post an article or pic/meme on Google +	Add a project or get a recommendation	Schedule or Buffer different posts to Twitter/Facebook / LinkedIn

Things to know

On Twitter:

Replies that start with @username are only seen by that user and people who follow you both.

Add a period before the username to make the tweet visible to all of your followers - [@HRPLD](#) great presentation.

Use #hashtags to follow conversations.

Twitter chats happen all the time. Info including a link to a list here: <http://list.ly/list/102-all-about-twitter-chat-sessions>.

Terms:

IRL: In Real Life

h/t: Hat Tip – eg h/t @HRPLD for sharing this article

MT: Modified Retweet – if you change something in a retweet

On Google +:

To tag someone, add the “+” in front of their name (similar to the @ on twitter)

You can post to different circles or to public.

#hashtags work on Google + too.

On Facebook:

You can create tailored Friends lists (close friends, family, acquaintances etc) and post only to those groups.

On LinkedIn:

The more often you are active the more often you will show up in peoples’ feeds – comment, post, adjust your profile etc.

Write your summary like a human – first person, genuine, with a call to action.

Time savers:

Feedly/Scoop.It/Flipboard/Pulse all tailor content to you – Take a look daily or weekly and choose the best articles, then use:

Buffer / Hootsuite to schedule posts to LinkedIn, Facebook, Twitter.

Save articles to read later:

Favorite tweets on Twitter to save them to your Favorites or:

Use IFTTT.com to create a “Recipe” to save links, posts etc to Evernote.

BE Social:

Social Media is about conversations – comment, reply, introduce yourself, thank people for following, sharing, retweeting etc.